

No Worries.

With ASF you can feel confident that we'll help strengthen your brand by working with you in a mutually beneficial, flexible environment to achieve greater financial success.



“My billing & software shouldn't define how I run my business. I need a system that's flexible enough to adapt to my needs.”

At ASF we know that one size doesn't fit all when it comes to club management solutions. And, just as one workout plan won't accommodate every member, one generic billing and software system won't fit every club. We'll craft a strategy for you that will maximize the profitability and stability of your business.

We are committed to serving the unique needs of our clients. By weeding out the “need to have” versus the “nice to have” aspects of club management systems we have created a palette of a la carte programs that can be structured to target all of your goals.

After nearly 40 years in the fitness business, we know club management. No other company can offer you a custom fit billing, processing, software and marketing program.



EFT | Billing | Software | Marketing



Visit our website to download a comparison checklist for billing and software companies.

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